

Evergreen was founded in 2020 with the goal of advancing bold—and actionable—policies to address the most pressing, existential threat of our time: the climate crisis. Evergreen’s roots were formed during Washington Governor Jay Inslee’s campaign as the “climate candidate” for president in the 2020 election. Inslee’s gold standard climate platform turned into the **Evergreen Action Plan**, which calls for 100 percent clean energy standards, major investments in good clean-energy jobs, a just transition away from fossil fuels, and a deep commitment to environmental justice.

Evergreen has played a central role in the design and development of federal climate policy—including many of the early actions taken by the Biden administration that led to the passage of the **Inflation Reduction Act** (IRA), the most significant federal climate investment in American history. In three short years, we’ve quickly made a name for ourselves as nimble and effective leaders in the climate movement, strategically knitting our best-in-class policy shop with campaign-style communications and direct advocacy to secure bold policy results with lasting impacts.

*“Evergreen includes some of the most prominent scientists and policymakers working for **better climate policy and environmental justice**, and they seek to leverage their experience and network to push for key energy and climate provisions in the Biden administration’s executive orders and Congress’s legislative agenda.”*

— Vox

*Evergreen “has **very quickly become very influential**, in terms of figuring out how to take the broader ideas of the progressive climate movement and turn [them] into actual laws that can be passed.”*

— Giving Green

Giving Green listed **five key reasons for recommending Evergreen** in 2021 and 2022:

- ▶ Evergreen Collaborative is a **nimble** organization that is highly adept at timing its policy development and advocacy to the political climate.
- ▶ The innovative and **high-impact** proposals that Evergreen Collaborative develops enter the public discourse and are debated as parts of potential bills, regulations, and executive actions.
- ▶ Evergreen Collaborative is **cost-effective** in removing greenhouse gases from the atmosphere (in expectation).
- ▶ Evergreen Collaborative has a strong policy focus and an experienced staff well-suited to **influence policy**.
- ▶ Evergreen Collaborative can productively use additional funds.

#### 2023 Giving Green Update

“It is our impression that Evergreen Collaborative continues to do strong work and has continued to produce impressive achievements. For donors interested in supporting US policy work, we still believe that **Evergreen Collaborative would be an excellent choice.**”

**We’re advancing an all-out national mobilization to defeat the climate crisis and create millions of jobs in a just, thriving, and inclusive clean energy economy.**

# EVERGREEN'S 2024 ROADMAP

We know that the passage of the IRA, along with federal and state progress made on climate over the past two years, are steps on a long journey. In 2024, Evergreen is uniquely positioned to play a significant role in advancing four priorities for climate action and is leading programs to maximize each of these opportunities:

## Theory of Change

Evergreen's impact-driven approach has made us not only a trusted source with lawmakers, administration leaders, and advocates, but also go-to experts on climate policy in national and state media.

1. We craft bold, actionable **policy products**, outlining detailed pathways for policymakers to reduce climate pollution and build an inclusive, just, and thriving clean energy economy.
2. We use strategic, political-campaign-style media and digital **communications** to build momentum for that policy vision.
3. We use effective direct **advocacy** to make those policies a reality, through engagement with decision-makers and coordination with movement partners.

As we work with our partners to implement the IRA and to ensure that federal and state regulatory structure drives decarbonization forward, we've built the programs, relationships and trust needed to effectively ensure maximum success.

## 1 Ensuring expeditious, effective, and equitable implementation of the Inflation Reduction Act.

We have a massive and urgent opportunity to ensure the efficient, effective, and equitable implementation of the Inflation Reduction Act and bold federal climate investments to realize a more just, thriving, and inclusive clean energy economy. Evergreen's three-part strategy is designed to maximize the opportunities before us:

### Policy Design

Direct engagement with federal agencies and the White House on the design, guidance, and implementation of federal investment programs.

### Stakeholder Education

Providing information about and helping partners access new federal investments—including key states, community groups, and businesses.

### Winning the Win

Communicating the success stories about these bold investments and the positive impacts they are delivering for Americans to build power for future climate wins.

## 2 Ensuring the Biden administration fully leverages their executive authorities through the end of their first term.

Rapid and robust executive action is needed to cut climate pollution and drive the transition to a clean energy economy. We are working to ensure finalization of strong regulations, underpinned by robust federal investments into key sectors, articulating connections between these rules, IRA investments, and federal and state opportunities.

- 100% Clean Power
- Transportation
- Buildings
- Industrials
- Workforce
- Agriculture

## 3 Establishing bold, actionable climate policies and campaign priorities that President Biden must pursue for a second term agenda.

## 4 Enabling states and local governments to go further and faster with their climate leadership.

In addition to federal programs, state and Tribal community leadership is key to effectively implement the Inflation Reduction Act and make progress on climate, equity, and good jobs. Evergreen's State Climate Leadership Initiative works in partnership with state governments and stakeholders, educating and assisting them on federal resources to go further, faster on bold climate policy at the state level. In 2023, we focused on Michigan and Pennsylvania as the best opportunities to make meaningful progress while building the support and political capital that leads to a virtuous cycle of even greater climate action. Looking ahead, we seek to grow our State Program by deepening our work in Wisconsin.